



# Service

## Solution Overview



**Big data, data analytics, real-time data - there is a lot of talk about data in the business world, and with 90% of the data that exists today being created in the past two years, it's no wonder.**

Global supply chains are complex networks involving multiple organisations with different goals and objectives. Decision makers are confronted with the intricate trade-offs between cost, inventory, service delivery and then the added complexity of which data source to entrust their decision making on. Organizations rely on supply chain management and ERP systems which are mainly focused on execution and cannot provide the necessary information for improved decision making. Techniques are often limited to only the gathering and reporting of historic data.

**With Big Data getting ever bigger and infiltrating more and more parts of your business, the need for ways to understand the data is becoming more acute. Companies must fundamentally rethink how the analysis of data can create value for themselves and their customers.**

Analytics is about moving beyond specific cases to get at the broader question of how managers can learn to pick the most important kernels of knowledge from the rush of data. Data is now at the core of competitive advantage essential for speeding up time-to-market, increasing agility, efficiency and responsiveness, and delivering the all-important customer experience.

## Solution Approach

Resolve offers its clients the ability to draw business insights from Big Data. Analytics as a Service allows organisations to gain deeper business insights than what is possible for standard off-the-shelf business intelligence tools.

We believe that organisations should get perspective on their data, focus management attention on where it is needed most and,



**Our Analytics-as-a-Service combines Big Data with cloud technology, allowing you to:**

- Optimize working capital +
- Drive profitability +
- Increase productivity +

**Our readily deployable team means:**

- No need to invest in your own analysts +
- Collective experience to solve problems quickly +
- Fast turnaround from data to insight +



**Analytics allows you to become an organisation that knows how and where to drive real business value.**



# Scope of Impact

## Visibility / Data



Visual representation of information to allow for interpretation and finding “crimes” in the data

## Comparative



Supplier relationships can be measured and operating costs-to-serve can be accurately determined to assist rate negotiations

## KPIs - Measure



Consistent and ongoing measures to ensure trends and possible correlations can be identified

## Value @ Stake



Focus on key metrics and improvement areas based on data exploration

## Analytics / Insights



Experienced supply chain experts review the information and provide insights on a monthly basis

## Benefit Tracking



Monitor and improve key areas and increase operating margin

## Key Benefits

### + Smarter Decision-Making

Accurate decisions rely on having access to critical data, and understanding this data allows companies to make decisions faster and more efficiently. When data is readily available, people can make informed decisions, which is why analytics should be available across the business, and not just at the higher levels.

### + Data Visualisation Provides Clearer Insights

Using visual data makes it easier to distinguish clear trends. It makes businesses more agile, helps them understand what is really happening in the market, and provides them with the opportunity to react to these events faster and with more accuracy.

### + Stay Up-to-Date

Modern consumerism means that customer bases make decisions more quickly than before, and are more easily swayed by the available information. Analytics can provide better insights into how customers behave, and why they behave the way they do. It allows businesses to be proactive rather than reactive, better serving the changing needs of their customers, and allowing time for developing innovative solutions.

### + Improve Efficiency

The ability to gather large amounts of data, make sense of it, and present it in a way that is meaningful, is becoming a business imperative. Analytics enables a culture of efficiency where everyone can share in the decision-making process.

### + Align Data with Company Values

When values can be quantified and expressed in a tangible way through data analytics, they become strategic tools for differentiation.

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